



**FOR IMMEDIATE RELEASE**

**Effectively immediately**, Vodafone UK Ltd has appointed IMEI Ltd (**Mobicode**) exclusively to provide an automated unlocking and due diligence service for their B2B customers. This service automates and manages all activity offering a significantly faster customer experience and operational efficiency within the Vodafone back office. This extends on our existing relationship in fraud management.

**Peter Kirby, Mobicode CEO** said “we are delighted that Vodafone has chosen Mobicode to manage and develop their unlocking services for their B2B customers. This new 2 year agreement builds on our existing relationship and incorporates our industry renowned Mobicheck due-diligence tool and device recognition solutions.”

**Gareth Williams, Vodafone UK, Head of Logistics** “Vodafone and Mobicode share a passion to create a seamless and efficient experience for our mobile customers. Having worked with Mobicode on data security services, we are confident Mobicode is the right partner for us and we look forward to continuing our relationship with them.”

#### **About Mobicode (IMEI Ltd)**

Mobicode launched in 2011 and are a service provider to the mobile industry, providing intelligence and solutions ranging from Device Due-Diligence, Device Testing and Secure Data Erasure. Mobicode work with major retailers, recyclers, network operators, insurers and law enforcement to prevent Crime and Fraud in the industry. For more information please visit [www.mobicode.co.uk](http://www.mobicode.co.uk)

#### **About Vodafone UK Ltd**

Vodafone UK connects people, businesses and devices to help our customers benefit from digital innovation. Our services span mobile, fixed line, broadband and the Internet of Things (IoT). We employ around 11,000 people across the UK, and operate more than 400 retail stores nationwide.

Having made the UK’s first mobile phone call and sent the first text, Vodafone has a history as a tech pioneer. In 2018 we made the UK’s first live holographic call using 5G, and were first to start carrying live 5G traffic from a site in Salford, Greater Manchester. Today we serve over 18 million mobile and fixed line customers in the UK, with 4G network coverage at 99%. Our customers voted us the UK’s Best Mobile Network at the 2018 Trusted Reviews Awards for the second year in a row. To help deliver Gigabit UK, we are rolling out full fibre broadband across 10 cities in partnership with CityFibre, reaching one million homes and business by 2021.

Our ReConnect programme is supporting women and men back into work after a career break, our IoT technology is working to create a low-carbon society, and our free Digital Parenting magazine is helping families across the UK to navigate the online world safely. For two years running, we have been named a Top 100 Employer by Stonewall.

We are part of Vodafone Group, one of the world’s largest telecommunications companies, with mobile operations in 25 countries, partnerships with mobile networks in 44 more, and fixed broadband operations in 18 markets.

For more information about Vodafone UK, please visit: [www.vodafone.co.uk](http://www.vodafone.co.uk)

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